



KASPEREK OPTICAL AND CLASSIQUE EYEWEAR BECOME THE EXCLUSIVE U.S. DISTRIBUTOR OF C-ZONE

Romulus, MI (November 12, 2025) – Kasparek Optical and Classique Eyewear are excited to announce the immediate addition of the distinctive C-ZONE eyewear collection to their product offerings. This partnership brings European design and cutting-edge manufacturing to independent eye care professionals (ECPs) across the U.S.

"We are excited to offer our customers a truly unique collection that blends innovative design with exceptional quality," says Justin Kasparek, President of Kasparek Optical. "C-ZONE's colorful metal designs offer a distinct aesthetic that sets it apart from our other vibrant collections, giving our customers a powerful new statement piece."

"Partnering with Kasparek X Classique is a fantastic step for us to share the C-ZONE vision with the American market," adds Rob Maas, Owner and Designer of C-ZONE. "We pour our heart into creating frames that are truly artistic, comfortable, and reflective of a modern European aesthetic, and we believe this new collaboration will allow that passion to shine."

C-ZONE perfectly blends Dutch design with the high quality and meticulous craftsmanship of Korean mastery. Each pair is artisanally hand-crafted and constructed from durable and lightweight stainless steel that offers both modern elegance and all-day comfort.

The collection's vibrant aesthetic is achieved through a sophisticated approach to color and texture, highlighted by striking dual-tone color combinations applied using specialized Swiss techniques. Delicate, intricate etching adds both depth and a tactile dimension to the design that effectively elevates each frame into an artistic piece. Offering a touch of European flair, the styling maintains a highly wearable profile making the C-ZONE collection an appealing and easy choice for ECPs looking to offer their patients something sophisticated yet accessible.

C-ZONE is available now through Kasparek X Classique. ECPs are encouraged to contact their sales representatives to view the full range of styles and colors.

If you wish to learn more about Kasparek Optical or Classique Eyewear's comprehensive offerings or to locate a sales representative in your area, please contact Kasparek Optical at 1-800-288-2700 or via email at info@k-frames.com.

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ABOUT KASPEREK OPTICAL

Kasparek Optical is a family-owned and operated wholesale optical distributor and manufacturer. Headquartered in Michigan, Kasparek Optical has been providing Designer as well as private label eyewear and accessories to the independent eye care professional since 1978. Kasparek Optical is dedicated to providing fast, friendly and personal service for all of your eyewear needs. www.kasparekoptical.com

ABOUT CLASSIQUE EYEWEAR

Classique Eyewear is an independently owned and operated business with a nationwide network of sales representatives. We proudly serve eye care professionals and the retail optical industry, offering a curated selection of unique proprietary and distributed fashion eyewear lines. Our primary focus is on providing quality, contemporary designer eyewear that ensures comfort and delivers exceptional value to frame wearers. Our comprehensive eyewear portfolio includes both licensed designer and proprietary fashion eyewear brands, embodying our corporate slogan: "Enhancing one face at a time." www.classique-eyewear.com

ABOUT KASPEREK X CLASSIQUE

In January 2025, Classique Eyewear and Kasparek Optical formed a strategic collaborative partnership designed to significantly enhance the customer ordering experience for eye care professionals. This collaboration transitioned key operational functions, including customer service, order processing, logistics, and billing, to Kasparek Optical's expert team. This allows Classique Eyewear to dedicate its full focus to delivering exceptional eyewear products and innovative designs.